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## **Bio**

Since relocating from Santa Monica to Ft. Lauderdale, Daniel has been serving as an English language instructor at inlingua, an International language institute. He has also been actively developing several other business opportunities, all in media & entertainment related fields.

While still living in California, since 2001 Daniel was employed at REVOLUTION Studios. REVOLUTION had no titles, and fostered an atmosphere of collaboration and an open-door policy. His responsibilities including the development of a profit center for all props, costumes, and set decoration for finished movies. Having completed its contractual obligations to deliver a fixed number of movies to SONY by end-of year 2007, by design, REVOLUTION closed its doors on December 31, 2007.

Prior to working at REVOLUTION, Daniel worked at Initiative Media, a multi-billion dollar media buying company. Initiative Media is a division of The InterPublic Group of Companies (IPG:NYSE). Initiative, formerly know as Western International Media was purchased by IPG in 1995. He spent over five years there, first as Chief Strategic Officer. He served as a member of the Office of the President, and the Executive Committee, overseeing the management of the company on a day-to-day basis. During his tenure he reported directly to the Chairman/Founder of the company Dennis Holt and its President Michael Kassan.

Daniel also served as President of Diversified Services during his time at Initiative. Diversified Services was an aggregate of 13 different free-standing companies, each with its own P & (L). As non-core media buying companies (such as Syndicated Television, Tall Walls, Yellow Pages, 10 second spots, Sponsorships) they provided an important contribution to the net profits of the company, off-setting the low margins associated with traditional media buying.

Prior to coming to Los Angeles in 1995, Daniel worked as Vice President for New Business Development for HarperCollins Publishers, a division of Rupert Murdoch's NewsCorp, reporting directly to the Chairman George Craig. His mandate was to serve as liaison to the many divisions within NewsCorp, attempting to migrate copyright across divisional boundaries.

He also served on the company New Media Task Force as well as the Trade Publishers Editorial Board.

From 1991 thru 1995 Daniel joined Simon & Schuster as the Editorial Director and then Publisher of the Audio Publishing Division. In the five years under his leadership, the company consistently dominated the best-seller lists, won two Grammy Awards, was nominated for 2 others, and was the most profitable division on a percentage basis within all S & S publishing divisions.

Daniel has served as either Executive Producer or Director of three documentary films; [www.doyoubelieveinmagic.net](http://www.doyoubelieveinmagic.net) is his most recent film which was shot in the Townships of Cape Town SA. The movie was awarded an African Academy Award in Nigeria in April 2008. He is also a published poet.

He graduated from the University of Wisconsin with a BA in English, and then went on to receive an M. Ed in English Education from Columbia Teachers College in New York. He was awarded a full NDEA Title V Federal Fellowship to attend graduate school.

References furnished upon request.

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